

Graphic Communication Technology 20S

In this dynamic course, students will explore the exciting world of animation and motion graphics, unleashing their creativity through hands-on, real-world projects. From concept to final product, they'll navigate the full production process, gaining insight into industry standards and workflows. As they bring their ideas to life, students will develop a strong blend of artistic vision and technical skill. The course fosters creative experimentation while building a solid foundation in advanced graphic techniques, empowering students to innovate and push the limits of design.

Modules:

- **Module 1:** Introduction to Graphic Communication Technology
- **Module 2:** Innovations & Careers in Graphic Communications
- **Module 3:** Still Images
- **Module 4:** Animation, Video Production & Editing
- **Module 5:** Graphic Design — Products & Promotion